

United States of America

United States Patent and Trademark Office

SUPER BLEND ME!

Reg. No. 5,754,615

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Int. Cl.: 5, 9, 16

Trademark

Principal Register

The Juice Master Limited (UNITED KINGDOM CORPORATION)
8-12 Stanley Road, Wellingborough
The Juice Factory
Northamptonshire, UNITED KINGDOM NN81DY

CLASS 5: Dietary and nutritional supplements and preparations, namely, multi-vitamin preparations and drink mixes for humans; dietary supplements and powdered food supplements consisting of fruit and vegetables and fruit and vegetable juices; dietetic food and substances, namely, bee pollen, barley grass, wheatgrass, chlorella and spirulina for use as a dietary food supplement adapted for medical use; food and powdered food supplements; dietary and nutritional supplements consisting of vitamins, minerals, calcium, protein, aloe vera, acai, spirulina, wheatgrass and psyllium; protein powder dietary supplements; meal replacement powders, namely, drink mixes adapted for medical use; powdered nutritional supplement drink mix; powdered organic fruit and vegetable dietary supplement drink mix; powdered nutritional supplements and food supplements consisting of bacterial preparations; nutritional supplement meal replacement bars for boosting energy; dietary supplement drinks; dietetic beverages adapted for medicinal purposes

CLASS 9: Film and video, namely, motion picture film and video featuring information and advice on health and nutrition, exercise and health plans, information on the benefits of consuming juice and adopting a juice-based diet, and juice based recipes; motion picture films featuring information and advice on health and nutrition, exercise and health plans, information on the benefits of consuming juice and adopting a juice-based diet, and juice based recipes; motion picture films for broadcast on television featuring information and advice on health and nutrition, exercise and health plans, information on the benefits of consuming juice and adopting a juice-based diet, and juice based recipes; motion picture films for streaming featuring information and advice on health and nutrition, exercise and health plans, information on the benefits of consuming juice and adopting a juice-based diet, and juice based recipes; downloadable audio and video recordings and files featuring information and advice on health and nutrition, exercise and health plans, information on the benefits of consuming juice and adopting a juice-based diet, and juice based recipes; downloadable films and podcasts featuring information and advice on health and nutrition, exercise and health plans, information on the benefits of consuming juice and adopting a juice-based diet, and juice based recipes; media content, namely, video magazine recorded on electronic media featuring information and advice on health and nutrition, exercise and health plans, information on the benefits of consuming juice and adopting a juice-based diet, and juice based recipes; computer application software for streaming audio-visual media content via the internet; digital audio video discs featuring information and advice on health and nutrition, exercise and health plans, information on the benefits of consuming juice and adopting a juice-based diet, and juice based recipes; pre-recorded DVDs featuring information and advice on health and nutrition, exercise and health plans, information on the benefits of consuming juice and adopting a juice-based diet, and juice based recipes; electronic publications in the nature of downloadable journals, electronic day planners, books, and



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Director of the United States
Patent and Trademark Office

magazines featuring information and advice on health and nutrition, exercise and health plans, information on the benefits of consuming juice and adopting a juice-based diet, and juice based recipes; downloadable computer software in the nature of a mobile application featuring information and advice on health and nutrition, exercise and health plans, downloadable journals, electronic day planners, information on the benefits of consuming juice and adopting a juice-based diet, and juice based recipes; computer programs, namely, software linking digitized video and audio media to a global computer information network; computer programs and software for the management and planning of juice-based diets, and juice based recipes; weighing apparatus and instruments, namely, cameras, weighing scales, electronic weighing scales for kitchen use; apparatus for recording, transmission or reproduction of sound or images; blank magnetic data carriers, recording discs, namely, blank recordable optical discs; compact discs, DVDs and other digital recording media featuring information and advice on health and nutrition, exercise and health plans, information on the benefits of consuming juice and adopting a juice-based diet, and juice based recipes; computers; software for database management, the management and planning of juice-based diets and recipes, and the management of information relating to health and nutrition

CLASS 16: Books featuring information on health and nutrition, information on the benefits of consuming juice and adopting a juice-based diet, and juice based recipes; magazines featuring information on health and nutrition, information on the benefits of consuming juice and adopting a juice-based diet, and juice based recipes; printed publications, namely, books, magazines, journals, planners and newsletters featuring information on health and nutrition, information on the benefits of consuming juice and adopting a juice-based diet, and juice based recipes; printed matter, namely, brochures, journals, planners, newsletters, magazines and books featuring information on health and nutrition, information on the benefits of consuming juice and adopting a juice-based diet, and juice based recipes; pictures; posters; calendars; paper; cardboard; carrier bags, namely, grocery bags, general purpose fabric, paper and vinyl bags; paper bags; padded bags of cardboard for packing; paper and cardboard containers; printed instructional and teaching material in the field of health and nutrition; stationery and office requisites, except furniture, namely, daily planners, desktop planners, blank journals, personalized writing journals and blank writing journals

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT STYLE, SIZE OR COLOR

PRIORITY CLAIMED UNDER SEC. 44(D) ON UNITED KINGDOM APPLICATION NO. 3292979, FILED 02-27-2018, REG. NO. 3292979, DATED 06-01-2018, EXPIRES 02-27-2028

OWNER OF U.S. REG. NO. 4730570

No claim is made to the exclusive right to use the following apart from the mark as shown: "BLEND"

SER. NO. 87-821,099, FILED 03-05-2018

REQUIREMENTS TO MAINTAIN YOUR FEDERAL TRADEMARK REGISTRATION

WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.

Requirements in the First Ten Years*

What and When to File:

- **First Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.
- **Second Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.* See 15 U.S.C. §1059.

Requirements in Successive Ten-Year Periods*

What and When to File:

- You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.*

Grace Period Filings*

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

***ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.

NOTE: A courtesy e-mail reminder of USPTO maintenance filing deadlines will be sent to trademark owners/holders who authorize e-mail communication and maintain a current e-mail address with the USPTO. To ensure that e-mail is authorized and your address is current, please use the Trademark Electronic Application System (TEAS) Correspondence Address and Change of Owner Address Forms available at <http://www.uspto.gov>.